

„Academic writing in higher education – concepts, teaching methods and practical exercises “

4th Conference of the Writing Center

at the FHWien der WKW

University of Applied Sciences for Management & Communication

Friday, April 28, 2017

The main focus of this year's conference is on concepts, teaching methods, practical exercises, working and study materials and all the innovative ideas to teach writing in higher education. There are a keynote and workshop-sessions as well as poster-sessions to present and discuss teaching models in the didactics of writing. The aim of the conference is to collect and share information among teachers and trainers for academic and professional writing. This conference gives the possibility to create an intensive exchange of experiences gained with teaching methods and teaching materials. The conference participants are going to collect information to create a methodological toolbox of how to teach writing at universities.

Therefore, we are interested in your methods and teaching techniques. Allow other colleagues to learn from your experiences and let us know:

- What curriculum or teaching programs are used (or are to be developed) at your university to support writing strategies?
- What methods do you use to teach scientific writing?
- Which teaching materials gave good, or very good results?
- What innovative concepts of E-Learning or blended-learning modules do you know to develop reading and writing skills?
- Which instruments and methods are appropriate for reading and writing education?
- What are your personal experiences with the process-oriented approach to writing?

We are looking forward to submissions and presentations on relevant curricula's, including academic writing, as well as teaching concepts, didactic concepts, case studies, best practices or progress reports, work materials and practical exercises. Welcome are contributions of all kinds, most interesting are interactive designed workshop- and poster-presentations.

Please send us your proposal until 20 December 2016 with the following documents:

- Title of the workshop or poster
- ½ page to 1-page abstract (description of topic and the workshop/poster concept)
- Short Curriculum Vitae

We are going to choose the most adequate proposals by mid-January to offer a wide range of workshops and posters.

Registration and Conference Fee

- Early bookers (until January 31, 2017): 100 €
- Normal price (from February 1st, 2017): 125 €
- Conference Participants with Poster presentation: 45 €
- Conference Participants with Workshop: 0 €

The Conference Fee provides the catering (dinner and coffee breaks) and conference documentation.

Contact:

Writing Center

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FHWien der WKW

University of Applied Sciences for Management & Communication

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